

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|             |                        |   |                   |                |
|-------------|------------------------|---|-------------------|----------------|
| Applicants: | Kemal GULER et al.     | § | Confirmation No.: | 3759           |
|             |                        | § |                   |                |
| Serial No.: | 10/694,589             | § | Group Art Unit:   | 3696           |
|             |                        | § |                   |                |
| Filed:      | 10/27/2003             | § | Examiner:         | M. D. Cranford |
|             |                        | § |                   |                |
| For:        | Analyzing Auction Data | § | Docket No.:       | 200208419-1    |
|             | Having A Varying       | § |                   |                |
|             | Number of Bidders      | § |                   |                |

**RESPONSE TO OFFICE ACTION DATED FEBRUARY 24, 2010**

Mail Stop Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Date: March 18, 2010

Sir:

In response to the Office Action of February 24, 2010, please amend the above-identified application as follows:

**The Pending Claims** are reflected in the Listing of Claims that begins on page 2 of this paper. In this Response, no amendments have been made to the claims.

**Remarks/Arguments** begin on page 7 of this paper.